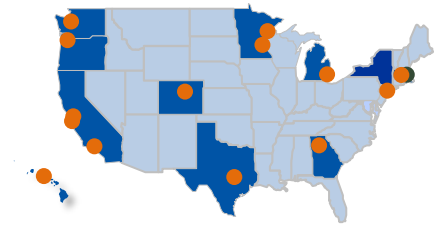


Design Decisions in Pragmatic Trials: Separating Rigor from Idolatry

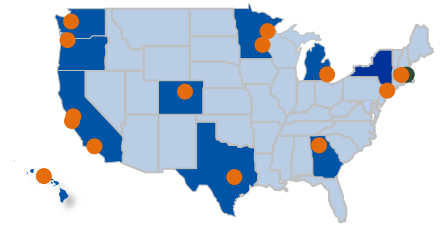
Greg Simon

Kaiser Permanente Washington Health Research Institute



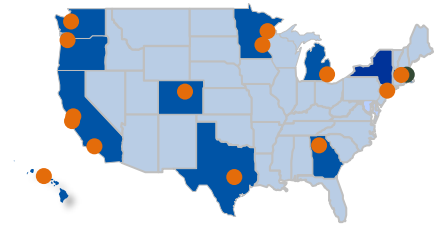
Outline

- Terminology/history
 - Clarifying the study question
 - Target setting & population
 - Level of assignment
 - Method of assignment
 - Control over intervention delivery
 - Control over “usual care”
 - Blinding
 - Informed consent
 - Analytic decisions
-



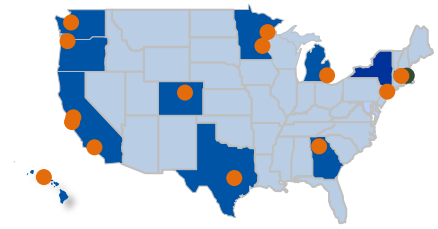
Take home message:

- Every trial answers a question.
 - Some trials answer the question they intended.
-



Terminology

- Pragmatic clinical trials
 - Hybrid effectiveness/implementation trials
 - Real-world evidence
-



The idea is not new



Journal of Clinical Epidemiology
Volume 48, Issue 3, March 1995, Pages 363-373



Original article

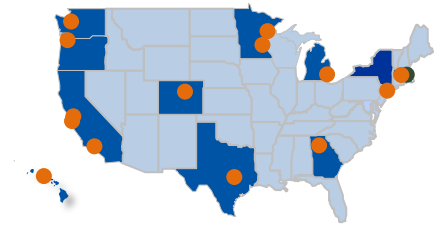
Cost-effectiveness comparisons using “real world” randomized trials: The case of new antidepressant drugs

Gregory Simon, Edward Wagner, Michael Vonkorff

STATISTICS IN MEDICINE, VOL. 3, 409-420 (1984)

WHY DO WE NEED SOME LARGE, SIMPLE RANDOMIZED TRIALS?

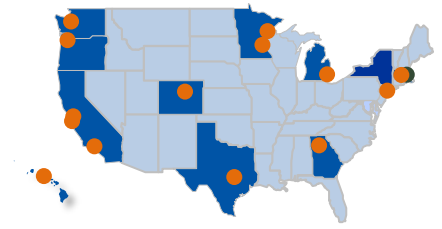
SALIM YUSUF* RORY COLLINS AND RICHARD PETO
Clinical Trial Service Unit, Radcliffe Infirmary, Oxford, UK



History: Two motivations

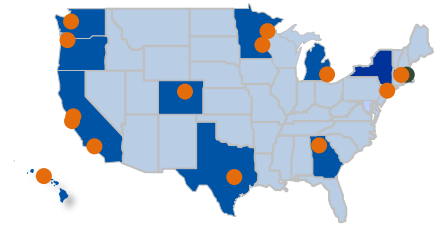
- Generalizability to real-world clinical or policy decisions
- Improved efficiency (in cost and time)

These two are not always aligned!

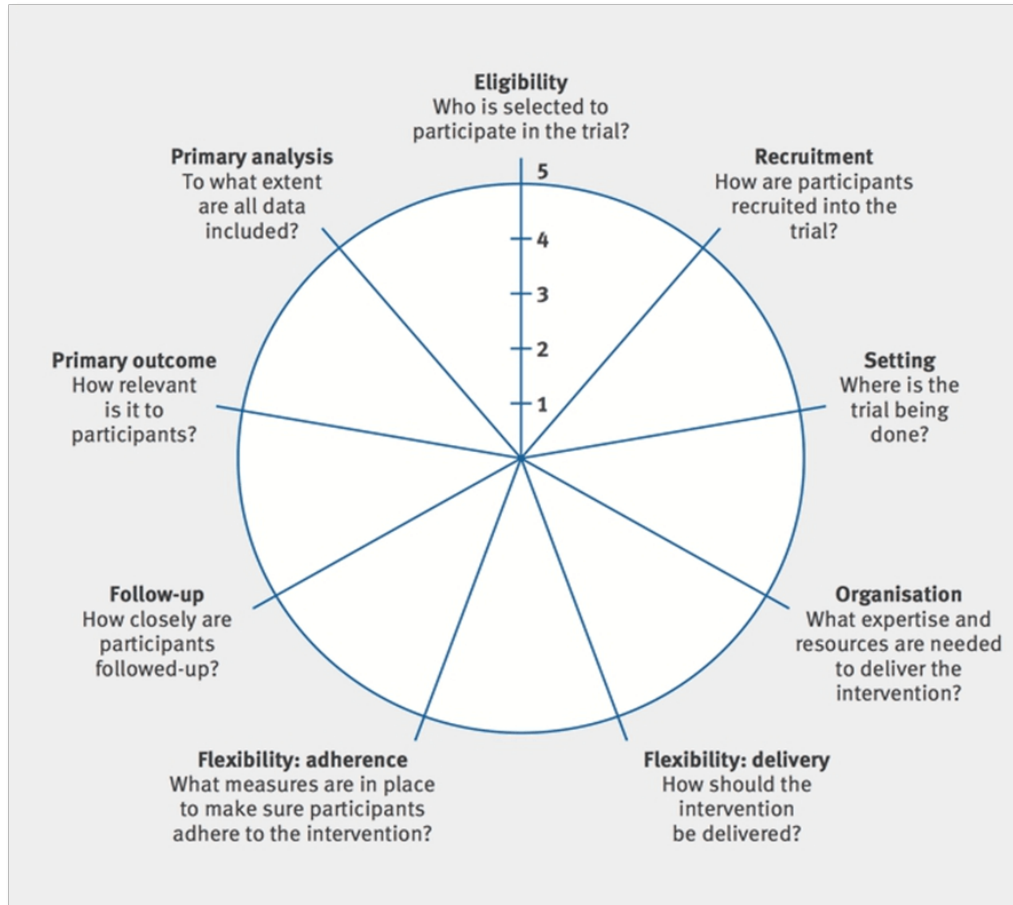


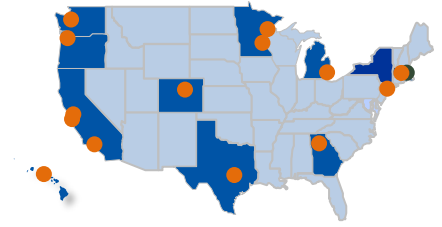
Orthodoxy (Idolatry) of Traditional Trials

- Strict eligibility (and onerous assessment)
 - High level of motivation/commitment
 - Tight control of interventions (“experimental” and “control”)
 - “Double-blind”
-



New Orthodoxy (Idolatry) of Pragmatic Trials

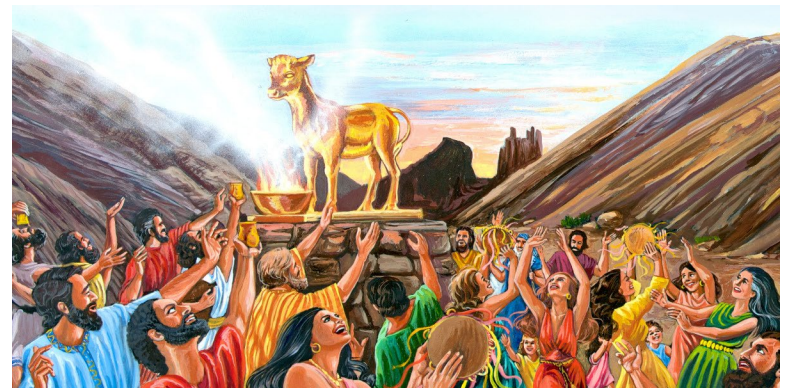




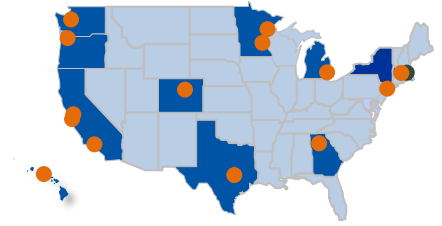
What is the Gold Standard...



and what is just the Golden Calf?

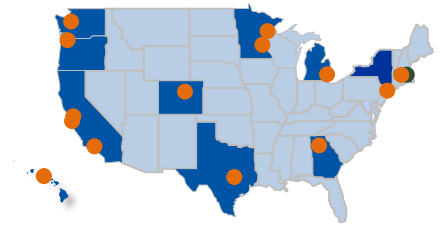


It depends.



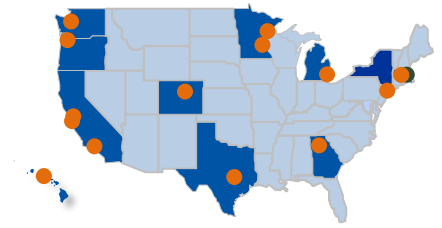
Clarifying the question: Who is your customer?

- What is their role?
 - What decision do they face?
 - What options are available?
 - What are their constraints?
 - What is their threshold for action?
-



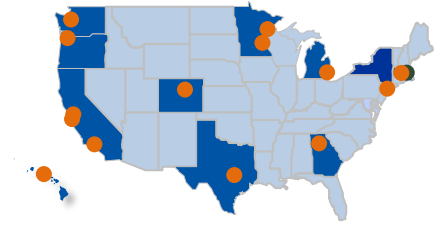
Design decisions:

- Target setting & population
 - Level of assignment
 - Method of assignment
 - Control over intervention delivery
 - Control over “usual care”
 - Blinding
 - Informed consent
 - Analytic decisions
-



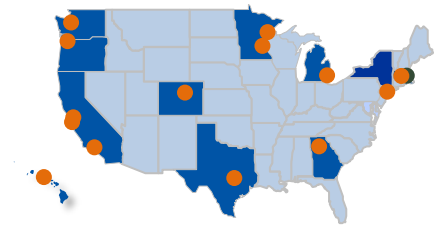
Target population can be defined by:

- Service or catchment area
 - Clinical severity/prognosis
 - Motivation or engagement
 - Demographic characteristics
 - Social determinants/environmental conditions
-



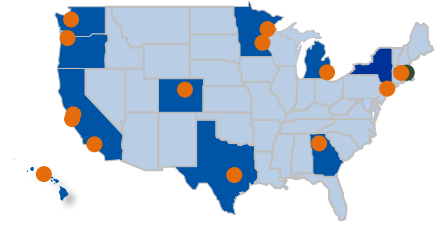
Target population depends on:

- What are the people/place/setting where these results would be applied?
 - Who are the people your customer hopes to serve?
 - What information or tools can your customer use to identify those people?
-



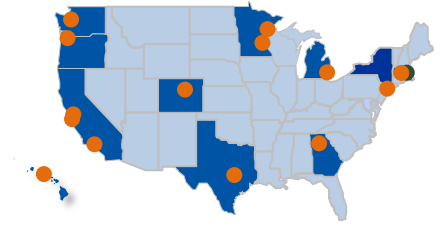
Levels of allocation

- Individuals
 - Clinicians
 - Facilities
 - Systems or communities
-



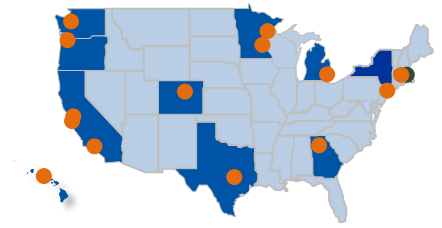
Level of allocation depends on

- Where is the intervention applied?
 - Where does the intervention act?
 - Can (or should) action of the intervention be contained?
 - What resources are needed to implement or deliver it?
-



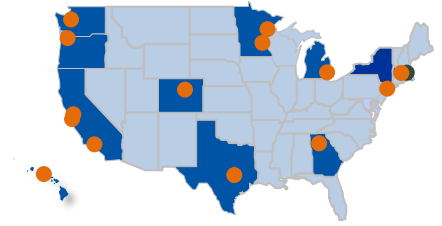
Cluster allocation/analysis: Thou shalt...

- Intervention must be delivered at the cluster level (e.g. clinician training)
 - Intervention effects spill over within clusters (e.g. clinician changes their “usual care”)
-



Cluster allocation/analysis: Thou shalt not...

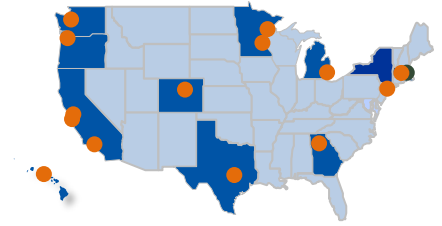
- Patients/participants move between clusters
- Intervention leads to differential eligibility or enrollment



Example:

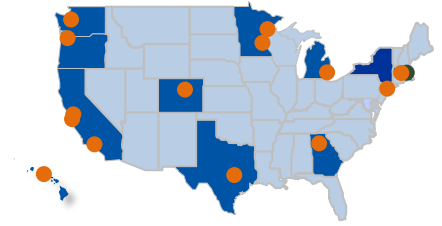
Safer Use of Antipsychotics in Youth

- Randomized trial of decision support and care navigation to reduce unnecessary use of antipsychotics
- Intervention directly focused on clinician behavior
- SO, prescribing clinicians randomized to intervention condition or usual care



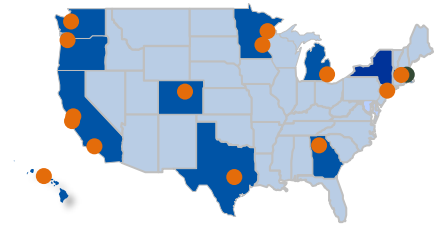
Example: Suicide Prevention Outreach Trial

- Randomized trial of care management and online skills training vs usual care to prevent self-harm in people at high risk
 - Interventions delivered by research personnel outside of clinical encounters
 - Patients could receive care from overlapping and changing mix of providers
 - SO, individual patients randomized
-



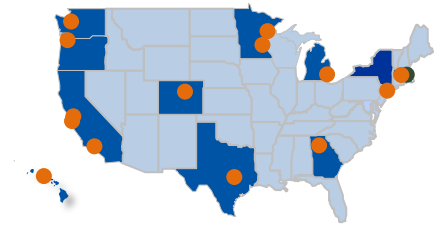
One “wrong” reason for a cluster design

- Sometimes chosen as a way to dodge questions about informed consent
- There are better (and more honest) ways to address that – more later



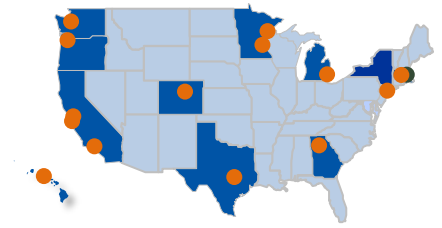
Mechanisms of assignment

- Parallel-group randomization
 - Randomized cross-over or stepped wedge
 - Naturalistic rollout (retrospective or prospective)
-



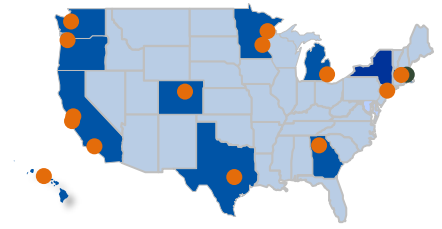
Stepped-wedge crossover: Thou shalt...

- Practical considerations require “staging” of implementation
 - Intervention is highly desirable (or inevitable)
 - Potential for harm is low
 - The intervention can be “turned off” if needed
-



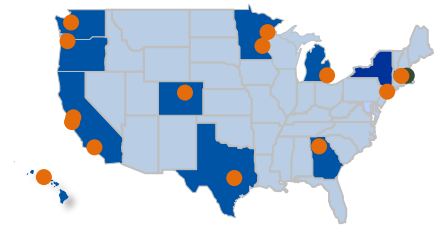
Stepped wedge crossover: Thou shalt not

- Significant temporal effects in processes or outcomes
 - Clusters appear/disappear or change in size
 - Risk or harm of intervention is not well known
-



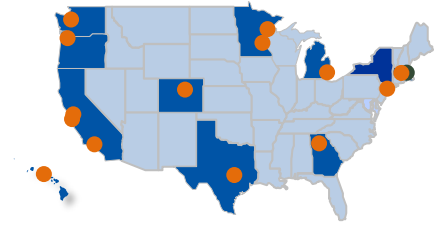
Is parallel group randomization ever wrong?

- Parallel group randomization never reduces internal validity
 - BUT parallel group randomization can certainly interfere with external validity
-



Who could be “blinded”:

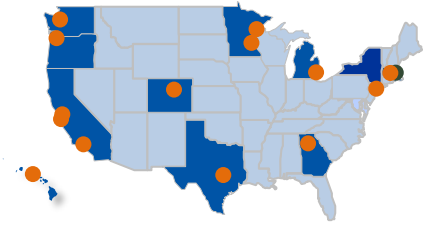
- Patients or participants
 - Treating clinicians
 - Outcome “assessors”
 - Analysts
-



Who should be “blinded”:

- Patients or participants - Sometimes
- Treating clinicians - Sometimes
- Outcome “assessors” – Always (if possible)
- Analysts – Always

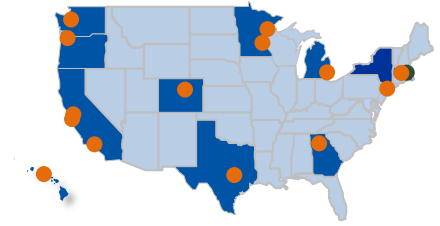
Key point: When would blinding distort the intervention or change the study question?



Example:

PRIDE trial of LAI antipsychotics

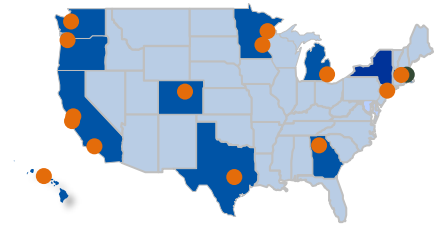
- Randomized trial of LAI antipsychotics vs. oral medication to prevent hospitalization or incarceration in people with psychotic disorders
- Blinding patients would require placebo pills in those assigned to LAI “sham” injections in those assigned to oral medication
- SO patients and treating clinicians were not blinded



Example:

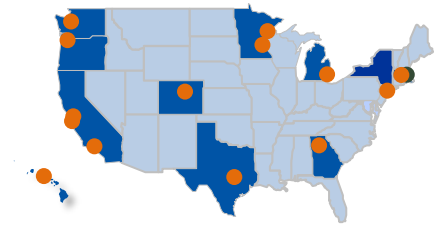
Suicide Prevention Outreach Trial

- Randomized trial of care management and online skills training vs usual care to prevent self-harm in people at high risk
- Patients and treating clinicians cannot be blinded
- Outcome based on self-harm diagnoses (usually from ED or inpatient care)
- ED or inpatient clinicians unlikely to be aware, but likelihood of seeking care could be affected



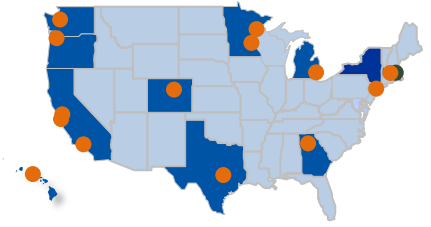
Should interventions be standardized or controlled?

- It depends on:
 - How much will effectiveness (or safety) vary with resources and expertise?
 - What resources and expertise will be available where results will be applied?
-



Should usual care or control condition be standardized or controlled?

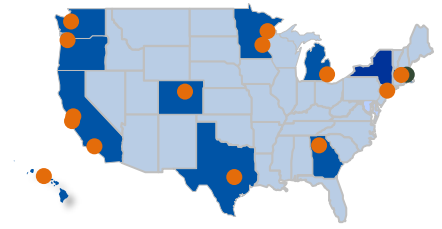
- It depends on:
 - What is the setting or population where you would apply these results (Who is your customer)?
 - Is there an ethical obligation to assure some level of quality or safety?
-



Example:

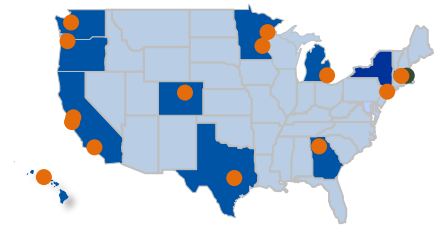
PRIDE trial of LAI antipsychotics

- Randomized trial of LAI antipsychotics vs. oral medication to prevent hospitalization or incarceration in people with psychotic disorders
- Assuring perfect adherence to oral medication would probably guarantee a null result
- BUT investigators had some obligation to protect participants from preventable crises
- SO protocol established a “floor” level of follow-up frequency and outreach



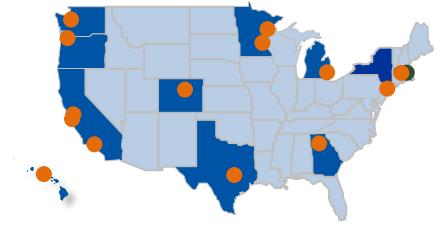
The informed consent decision tree

- Is this research involving human subjects?
 - Does the research create more than minimal risk?
 - Can the usual requirement for informed consent be waived?
 - Is some abbreviated consent or notification appropriate?
-



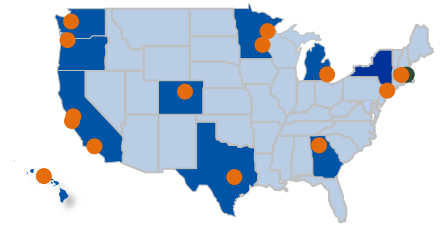
Is this research involving human subjects?

- Calling it “quality improvement” doesn’t answer the question
- Common Rule definition of research: “a systematic investigation... designed to develop or contribute to generalizable knowledge”
- Common Rule definition of human subjects research: “physical procedures by which information or biospecimens are gathered and manipulations of the subject or the subject's environment that are performed for research purposes”
- Just in case that’s not clear, OHRP adds: “a quality improvement project may constitute non-exempt human subjects research”
- SO – many activities are quality improvement AND research



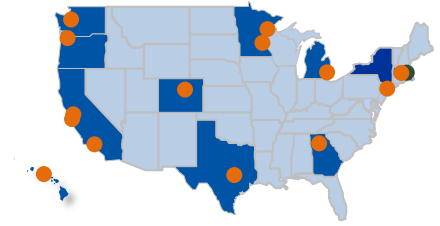
Does the research create more than minimal risk?

- The question concerns the risk created by the research (not risk that already existed)
- When research is embedded in practice, must consider effects of specific research activities:
 - Use of records data
 - Assignment of alternative interventions or treatments
 - Delivery of new or “experimental” interventions



The requirement for informed consent be waived if:

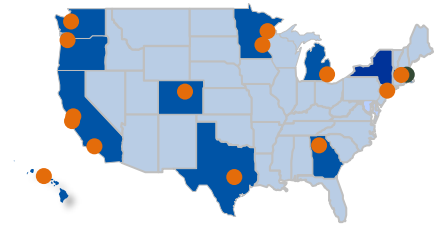
- Research is not practicable without a waiver
 - Research does not create more than minimal risk
 - Waiver does not abridge rights or privileges
 - (If appropriate) notification is provided
-



Example:

Suicide Prevention Outreach Trial

- Randomized trial of care management and online skills training vs usual care to prevent self-harm in people at high risk following Zelen design
 - Waiver of consent to use records to identify participants
 - Waiver of consent to randomly assign to usual care or OFFER of interventions
 - Notification/abbreviated consent procedure at time of initial offer
 - Waiver of consent to use records to identify outcomes
-



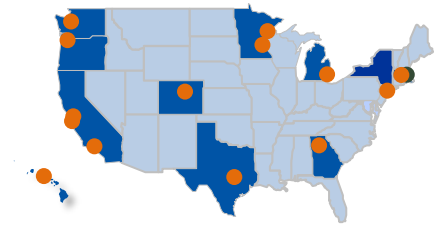
But...

Objecting to experiments even while approving of the policies or treatments they compare

Patrick R. Heck^{a,b,1} , Christopher F. Chabris^b , Duncan J. Watts^c , and Michelle N. Meyer^a 

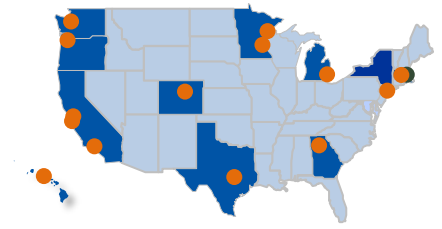
^aCenter for Translational Bioethics and Health Care Policy, Geisinger Health System, Danville, PA 17822; ^bAutism and Developmental Medicine Institute, Geisinger Health System, Lewisburg, PA 17837; and ^cAnnenberg School for Communication, University of Pennsylvania, Philadelphia, PA 19104

Random assignment involves issues of rights as well as risks.



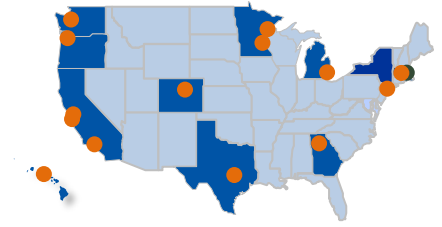
Why intent-to-treat analysis?

- Partial uptake or adherence are usually “signal” rather than noise
- We can’t identify comparable populations – whether it’s usual care or an alternative intervention



Important sources of bias

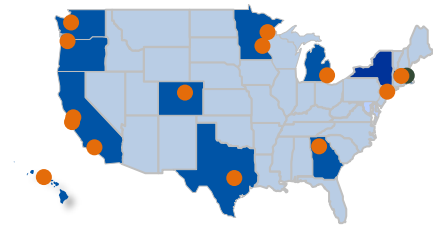
- Identification bias or biased enrollment
- Biased ascertainment of outcomes



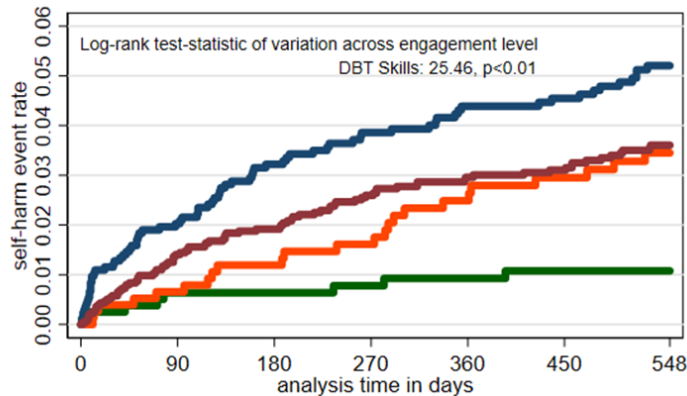
Example:

Suicide Prevention Outreach Trial

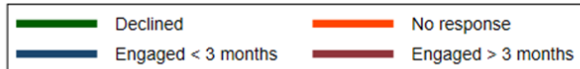
- Randomized trial of care management and online skills training vs usual care to prevent self-harm in people at high risk following Zelen design
- Expected low uptake and incomplete adherence for outreach interventions
- Analyze by original assignment, regardless of uptake or adherence
- Avoid any “as-treated” or “per-protocol” analysis
- Interventions may affect care-seeking or identification (but surveys are definitely NOT the solution)



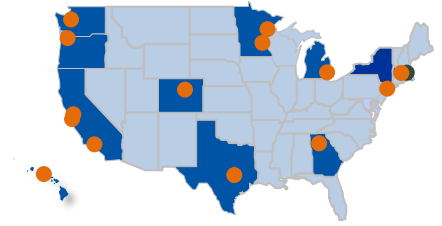
Risk of self-harm by intervention uptake



Number at risk	0	90	180	270	360	450	548
Declined	799	761	729	687	659	634	609
No response	767	748	716	683	636	601	572
Engaged < 3 months	1649	1532	1410	1315	1249	1193	1130
Engaged > 3 months	2796	2557	2380	2206	2073	1977	1855

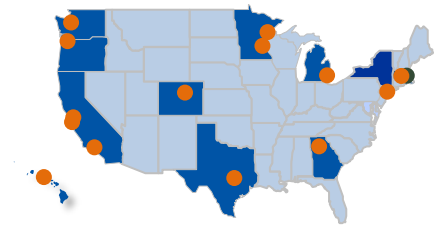


- Lowest risk in those who decline
- Highest risk in those who leave early
- Comparing any intervention uptake to UC: Intervention increases risk
- Comparing >3 mos intervention to UC: Intervention decreases risk



Clarifying the question: Who is your customer?

- What is their role?
 - What decision do they face?
 - What options are available?
 - What are their constraints?
 - What is their threshold for action?
-



References:

- Pragmatic trials and real-world evidence
 - Thorpe KE, Zwarenstein M, Oxman AD, Treweek S, Furberg CD, Altman DG, et al. A pragmatic-explanatory continuum indicator summary (PRECIS): a tool to help trial designers. *CMAJ*. 2009;180(10):E47-57
 - Schwartz D, J L. Explanatory and pragmatic attitudes in clinical trials. *J Chronic Dis*. 1967;20:637-48.
 - Simon G, Wagner E, VonKorff M. Cost-effectiveness comparisons using "real world" randomized trials: The case of new antidepressant drugs. *J Clin Epidemiol*. 1995;48:363-73.
 - Simon GE, Platt R, Watanabe JH, Bindman AB, John London A, Horberg M, et al. When Can We Rely on Real-World Evidence to Evaluate New Medical Treatments? *Clin Pharmacol Ther*. 2021.
- Causal inference from non-random allocation
 - Franklin JM, Platt R, Dreyer NA, London AJ, Simon GE, Watanabe JH, et al. When Can Nonrandomized Studies Support Valid Inference Regarding Effectiveness or Safety of New Medical Treatments? *Clin Pharmacol Ther*. 2021.
- Treatment blinding and standardization
 - Watanabe JH, Simon GE, Horberg M, Platt R, Hernandez A, Califf RM. When Are Treatment Blinding and Treatment Standardization Necessary in Real-World Clinical Trials? *Clin Pharmacol Ther*. 2021.